



FOR IMMEDIATE RELEASE

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Ando Media Releases December Internet Audio Top 20 Ranker

Boston, MA – January 21, 2010 – Ando Media has released its monthly internet audio Top 20 Ranker for December. The Ranker is a listing of the top-performing internet audio stations and networks measured by the Webcast Metrics audience measurement platform.

Webcast Metrics uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Session Starts,” “Average Active Sessions” and “Average Time Spent Listening.” Session Starts (SS) is defined as “the number of streams of one minute or more that are started within a time period.” Average Active Sessions (AAS) is defined as “the average number of streams of one minute or more that are active within a time period.” Average Time Spent Listening (ATSL) is defined as “the average duration, in hours, for each session lasting more than one minute within a time period.” Rankers are divided into “Domestic” and “All Streams.” The “Domestic” Ranker quantifies listening done inside the U.S. based on log-based information provided by the station. The “All Streams” Ranker merely verifies the quantity of streams without qualifying where they are being consumed.

Highlights from the December Ranker include:

- Similar to the Thanksgiving holiday’s impact on the November Ranker’s data, December data shows a decline toward the end of the month due to the reduction of in-office listening.
- December also includes a top publisher now measuring its mobile audience:
 - Pandora’s numbers include mobile for the first time, significantly growing the size of its overall measured audience.
- Side channels for holiday format streams accounted for an AAS of 46,841 during the 6a-8p daypart across all publishers.

NOTE: Ando Media will be hosting a web conference to discuss the December Ranker on Friday, January 22, 2010 at 3p.m. EST. If you wish to join this conference, please [click here](#) to register. If you have any further questions, please contact ranker@andomedia.com.

See December rankings below:

DOMESTIC RANKER (based on AAS)~
DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	238,794	37,789,063	2.03
1	Pandora Corporate ³	324,508	104,211,581	1.00
2	CBS Radio Inc. °	207,200	52,580,574	1.27
3	Clear Channel Radio ∞	124,832	20,387,594	1.97
4	Citadel Broadcasting Company	35,370	3,347,322	3.40
5	Entercom Communications Corp. ∞	26,797	4,205,814	2.05
6	ESPN Radio Corporate	17,910	3,986,692	1.45
7	Cox Radio Inc. ∞	17,545	2,708,990	2.09
8	AccuRadio ² ∞	11,039	1,318,961	2.69
9	Radio One ∞	7,935	1,257,487	2.03
10	Emmis Communications ∞	6,502	1,309,667	1.60
11	Bonneville Corporate ∞	6,391	627,301	3.28
12	Salem Communications	5,993	659,726	2.92
13	Univision ∞	5,508	1,374,980	1.29
14	EMF Corporate	5,193	543,978	3.07
15	Saga Communications ∞	3,588	353,330	3.27
16	Beasley Broadcasting Corporate ∞	3,299	603,340	1.76
17	ICBC Holdings ∞	2,996	269,430	3.58
18	Regent Communications ∞	2,812	341,444	2.65
19	Journal Broadcast Group ∞	2,805	413,111	2.19
20	Lincoln Financial Media ∞	2,561	275,832	2.99

Average Active Sessions (AAS): The average number of streams of one minute or more that are active within a time period

Session Starts (SS): The number of streams of one minute or more that are started within a time period

Average Time Spent Listening (ATSL): The average number of hours for each session lasting more than one minute within a time period

~Excludes the following groups: radioio Corporate, i.fm Corporate, BoomerRadio Corporate, 977Music.com Corporate, Digitally Imported Inc., AudioCandy.com National, WORradio Corporate, 3WK.com Corporate, SmoothJazz.com Corp., Choice Radio Corporate and Greater Media Corporate

³ Pandora Corporate includes mobile data for the first time

° AOL Radio and Yahoo LaunchCast are part of CBS Radio, Inc.

∞ These groups are part of the Katz Online Network

² Does not include mobile data

ALL STREAMS RANKER (based on AAS)¹
DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	401,490	*	*
1	CBS Radio Inc. °	240,658	64,379,067	1.20
2	Digitally Imported Inc. ⁴ ∞	60,224	*	*
3	977Music.com Corporate ∞	49,346	*	*
4	Entercom Communications Corp. ∞	28,422	4,578,435	2.00
5	I.fm Corporate ∞	27,435	*	*
6	ESPN Radio Corporate	18,610	4,154,765	1.44
7	Cox Radio Inc. ∞	18,319	2,898,704	2.03
8	AccuRadio ² ∞	18,033	2,224,739	2.61
9	Radio One ∞	8,031	1,295,083	2.00
10	Emmis Communications ∞	7,260	1,598,533	1.46
11	Greater Media Corporate ∞	7,022	*	*
12	Bonneville Corporate ∞	6,522	647,539	3.24
13	Univision ∞	6,409	1,615,900	1.28
14	Salem Communications	6,183	687,004	2.90
15	EMF Corporate	5,491	597,355	2.96
16	Saga Communications ∞	3,679	364,362	3.25
17	Beasley Broadcasting Corporate ∞	3,595	683,613	1.69
18	Regent Communications ∞	3,351	415,647	2.60
19	ICBC Holdings ∞	3,081	279,337	3.55
20	Journal Broadcast Group ∞	2,856	424,269	2.17

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¹ December All Streams Ranker does not include Clear Channel Radio, Citadel Broadcasting Company & Pandora Corporate

* Ando Media only records the real time listening statistics for these channels and therefore is not accurately able to determine the total amount of sessions listening to the stream-Requires optional Log or Pixel Tracking

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⁴ JazzRadio and Sky.FM are part of Digitally Imported Inc. for the first time

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DOMESTIC RANKER (based on AAS)~
DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network~	156,192	47,006,668	1.85
1	Pandora Corporate ³	261,714	150,821,223	0.97
2	CBS Radio Inc. °	140,988	68,486,011	1.15
3	Clear Channel Radio ∞	81,347	25,608,458	1.77
4	Citadel Broadcasting Company	22,466	3,777,533	3.31
5	Entercom Communications Corp. ∞	17,538	5,103,058	1.92
6	ESPN Radio Corporate	11,712	4,675,828	1.40
7	Cox Radio Inc. ∞	11,325	3,255,780	1.94
8	AccuRadio ² ∞	7,535	1,621,865	2.59
9	Radio One ∞	5,032	1,473,732	1.91
10	Emmis Communications ∞	4,558	1,797,839	1.41
11	Bonneville Corporate ∞	4,079	728,914	3.12
12	Salem Communications	3,928	761,609	2.88
13	Univision ∞	3,900	1,828,623	1.19
14	EMF Corporate	3,285	627,716	2.92
15	Saga Communications ∞	2,274	397,156	3.20
16	Beasley Broadcasting Corporate ∞	2,215	784,348	1.58
17	ICBC Holdings ∞	1,847	293,044	3.52
18	Journal Broadcast Group ∞	1,809	489,646	2.06
19	Regent Communications ∞	1,805	412,032	2.44
20	Lincoln Financial Media ∞	1,640	319,173	2.87

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ALL STREAMS RANKER (based on AAS)¹
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	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	Katz Online Network	286,947	*	*
1	CBS Radio Inc. °	168,265	86,096,618	1.09
2	Digitally Imported Inc. ⁴ ∞	50,233	*	*
3	977Music.com Corporate ∞	38,877	*	*
4	I.fm Corporate ∞	22,563	*	*
5	Entercom Communications Corp. ∞	18,855	5,656,862	1.86
6	AccuRadio ² ∞	12,900	2,872,893	2.51
7	ESPN Radio Corporate	12,252	4,905,007	1.39
8	Cox Radio Inc. ∞	11,951	3,540,332	1.88
9	Emmis Communications ∞	5,190	2,233,301	1.30
10	Radio One ∞	5,108	1,526,288	1.87
11	Greater Media Corporate ∞	4,618	*	*
12	Univision ∞	4,492	2,117,234	1.18
13	Bonneville Corporate ∞	4,182	758,983	3.07
14	Salem Communications	4,078	801,600	2.84
15	EMF Corporate	3,513	704,218	2.78
16	Beasley Broadcasting Corporate ∞	2,450	903,722	1.51
17	Saga Communications ∞	2,342	412,312	3.17
18	Regent Communications ∞	2,163	505,457	2.39
19	ICBC Holdings ∞	1,913	306,656	3.48
20	Journal Broadcast Group ∞	1,853	510,981	2.02

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